

Expression of Interest for a Staff Exchange mission

Beneficiary, Pniv village community (Nadvirna district, Ivano-Frankivsk region, Ukraine) is kindly requesting the M4EG Secretariat to facilitate a Staff Exchange (SE) mission **from** an EU Service Providing local administration.

Beneficiary, Pniv village council in Nadvirna district, Ivano-Frankivsk region, expresses its respect and asks the Secretariat of the “Mayors for Economic Growth” Initiative to support and facilitate staff exchange between our and EU municipalities. Such exchange will provide practical help/recommendations for implementing prioritized projects from our Local Economic Development Plan, facilitating the functioning of the agricultural cooperative sector as well as of the structural council department of entrepreneurship promotion and development.

Organizational and developmental activities of the agricultural cooperative sector coincide with our Local Economic Development Plan. Success of the cooperatives is one of the M4EG’s plan’s priorities, as it will lead to optimizing the usage of agriculture and natural resources in the community. This, we believe, will result in the increase of economy and thus – in the income level of the people. According to the M4EG’s Plan, the cooperatives, which will supply customers in the tourist centers of the Carpathians with organic products, souvenirs, and offer other tourist services, will be created.

The practical help of the foreign colleague is foreseen in the identifying the objectives and actions of Pniv Village Council for establishing these cooperatives.

A professional support is needed to establish the structural department of the entrepreneurship promotion and development within the village council. The M4EG’s Plan aims at creating the Union of the Entrepreneurs in the community, developing and launching an effective and informative Community web-site for entrepreneurs. Local community has a major unrealized tourist and entrepreneurship potential, which if used wisely can be significant for the development of local economy, small businesses and farms.

I. Description of the needs

Our municipality aims at getting practical recommendations from our foreign colleague about the realization of our Plan, organization of activities of the agricultural sector (cooperatives) and the structural department of the entrepreneurship promotion and development within the village council.

In collaboration with a foreign colleague the development of the mentioned department, its objectives and staff disposition will be defined. These actions are the part of the Local Economic Development Plan of our community, and are perceived as prioritized for its economic development.

II. Proposed scope of work

During the visit of a colleague from a foreign municipality, the following plan of actions is proposed:

- common work in implementation and organization of agricultural cooperatives, defining main strategies of their development (exchange of the ideas during the Village Council Working Group sessions);
- conducting a work meeting to learn about the Executive Committee's role in the Council, as well as the work of the firms and entrepreneurs in the community (exchange of the thoughts about possible improvements);
- through collaboration with a foreign colleague, create the department of the entrepreneurship promotion and development, define its functions and staff disposition (the exchange of the thoughts at the Board Committee and Executive Committee meetings to prepare draft decisions);
- in a collaboration with a foreign colleague, develop the documentations about functional responsibilities of the staff (professional instructions) of the structural department of the entrepreneurship promotion and development within the village council (participation at the Executive Committee meeting to prepare necessary draft decisions);
- participation in the local educational and cultural events, learning about traditions, cultural peculiarities of the community.

Our municipality is ready to contribute to the organization of the visit of a foreign representative from the EU municipality, in particular to help with accommodation and nutrition.

III. Expected outputs and results:

- action plan for organizing agricultural sector's work;
- draft decision on the strategic objectives of the agricultural cooperatives;
- action plan on the implementation of the agricultural cooperatives;
- development of the structure, functions and staff disposition of the structural Executive Department of the Entrepreneurship Promotion and Development in the village council;
- a working meeting with the community businessmen, entrepreneurs and recommendations on how to enhance their work performance;
- draft decisions on the functional responsibilities of the staff (professional instructions) of the structural department of the entrepreneurship promotion and development within the village council;
- platform (online group on Facebook) for further exchange of the ideas, plans and visions between the participants during the realization of the Local Economic Development Plan as well as after its implementation.

All gained knowledge and skills will be used to enhance the potential of Pniv Village Council regarding areas of local economical development promotion.

IV. Preferred timeframe July-August of 2019

V. Contact person:

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